



Dear Friends of Martin:

Throughout the year we are so grateful for the continued support of our community partners. With generous donations we were able to achieve our financial goals for our 2013 with our two signature events raising more than \$33,000.00. We feel truly blessed to have the generous support of our business community, enabling us to continue to enrich the lives of older adults in our community. The current 2014 budget brings new financial challenges for us in order to continue to serve our senior adults. Despite the perception of wealth in our community 25% of our members live at or below the Federal poverty or low income guidelines.

We ask that you consider participating as a sponsor for our 2014 fundraising events. We have two events annually to raise funds to support the 70+ programs and services offered at the center. There are a variety of partnership opportunities for each of these events. Our 9th annual ***Music and Memories*** concert will be held on Tuesday, June 24 at the **Franklin Theatre**. We are thrilled to announce that **Melinda Doolittle** will be our featured artist. The evening will open with a VIP Reception offering wine, mouthwatering appetizers and a chance to meet and greet **Melinda**. Last year this event sold out with 300 guests in attendance who experienced an intimate musical evening.

Our second event, ***Martin Masters Art Show and Sale*** will be held on November 7, 8 and 9. ***Martin Masters*** opens with a sneak preview and special reception on Thursday evening from 5:00 to 7:30 p.m. with wine and hors d'oeuvres. This is a ticketed event and those attending will have the first opportunity to purchase art before the show opens to the public on Friday and Saturday. Over the past eight years the show has featured more than 40 artists annually with attendance in excess of 600 over the three days. We are pleased to announce that Cigna HealthSpring is returning as our Presenting Sponsor for our 2014 event.

The Martin Center is a wonderful place nestled in your community. It is designed specifically for adults 50 and older who want to remain actively engaged. It's a place where seniors who live alone can find fellowship and friendship. It provides a breadth and depth of opportunities that can't be found in any other location. With the support of our corporate partners we are able to continue the services to these individuals at free or reduced rates. The funds raised from these two events will be used for further expansion of our outstanding fine arts program, health and wellness programs, volunteerism and other opportunities for lifelong learning.

We greatly appreciate your consideration and your support of our Center's programs and services. Please feel free to contact us with any questions.

With our deepest thanks,

Joyce S. Keistler
Martin Center Director
615-376-0102

Sherry L. Coss
Partnership and Program Director
615-376-0102

FiftyForward Martin Center
960 Heritage Way, Brentwood, TN 37027
www.themartincentertn.org



***Music and Memories on June 24 at Franklin Theatre
and Martin Masters November 7, 8 and 9
Corporate Sponsorship Levels**

Presenting Sponsor \$5,000

Receive eight (8) tickets to event
Name and logo prominently displayed on all printed material with
logo on event invitations and posters
High visibility for logo and link on Martin Center website and event tab
(www.themartincentertn.org)
Recognition on print media and radio spots
Presenting Sponsor will be given a prime location of high visibility
during event to showcase their support
Recognition in the *Forward Focus* with circulation
of 34,000 in Davidson and Williamson Counties
Recognition in the Martin Center newsletter reaching 1,000+
community leaders and seniors
Thank you recognition poster displayed throughout the Center

Premier Sponsor - \$ 3,000

Receive six (6) tickets to event
Logo and choice location in show program
Logo and link on Martin Center website and event tab
(www.themartincentertn.org)
Sponsor will be given secondary location at the event to showcase their support
Recognition in the *Forward Focus* with circulation
of 34,000 in Davidson and Williamson County
Recognition in the Martin Center newsletter reaching 1,000+
community leaders and seniors
Thank you recognition displayed throughout the Center

Patron - \$1,000

Receive Four (4) tickets to event
Logo recognition in show program
Logo and link listed on Martin Center website (www.themartincentertn.org)
Recognition in the *Forward Focus* with circulation
of 34,000 in Davidson and Williamson County
Recognition in the Martin Center newsletter reaching 1,000+
community leaders and seniors
Thank you recognition displayed throughout the Center

Martin Friends - \$500

Receive two (2) tickets to event
Company name listed in show program and website (www.themartincentertn.org)
Recognition in the *Forward Focus*
Recognition in the Martin Center newsletter reaching 1,000+ local seniors.
Thank you recognition displayed throughout the Center during the following month

Logo and corporate information to be submitted by sponsor to Sherry Coss at
ssoss@fiftyforward.org

***Music and Memories will feature all logos prominently displayed in power
point presentation at the Franklin Theatre**

Music and Memories Tuesday, June 24
Martin Masters November 7, 8 and 9
Corporate Sponsors

_____ Yes, I want to partner with FiftyForward Martin Center
I would like to participate at the indicated level(s):

_____ Music and Memories Presenting Sponsor - \$5,000

_____ Music and Memories Premier Sponsor - \$ 3,000

_____ Music and Memories Patron Sponsor - \$1,000

_____ Music and Memories Friends of Martin - \$500

_____ Music and Memories Other

_____ Martin Masters Presenting Sponsor - \$5,000 **(sold)**

_____ Martin Masters Premier Sponsor - \$ 3,000

_____ Martin Masters Patron Sponsor - \$1,000

_____ Martin Masters Friends of Martin - \$500

_____ Martin Masters Other

Company Name: _____

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Your check should be made to The Martin Center and mailed to 960 Heritage Way, Brentwood, TN 37027. All proceeds benefit The Martin Center and are tax deductible. Contact Sherry Coss or Joyce Keistler at 615-376-0102 for more information or visit our website at www.themartincentertn.org.