

Dear Friends of FiftyFoward Martin:

Throughout the year we are so grateful for the continued support of our community partners. With generous donations we were able to achieve our financial goals for our 2014 with our two signature events raising more than \$33,000.00. We feel truly blessed to have the generous support of our business community, enabling us to continue to enrich the lives of older adults in our community. The current 2015 budget brings new financial challenges for us in order to continue to serve our senior adults. Despite the perception of wealth in our community 20% of our members live at or below the Federal poverty or low income guidelines.

We ask that you consider participating as a sponsor for our 2015 fundraising events. We have two events annually to raise funds to support the 70+ monthly programs and services offered at the center. There are a variety of partnership opportunities for each of these events. Our 10th annual *Music and Memories* concert will be held on Tuesday, June 23 at the **Franklin Theatre**. We are thrilled to announce that six time Grammy Winner, **Amy Grant** will be our featured artist. The evening will open with a VIP Reception offering wine, hors d'oeuvres and a chance to meet and greet **Ms. Grant**. Last year this event sold out with 300 guests in attendance who experienced an intimate musical evening.

Our second event, *Martin Masters Art Show and Sale* will be held on November 5, 6 and 7. *Martin Masters* opens with a sneak preview and special reception on Thursday evening from 5:00 to 7:30 p.m. with wine and hors d'oeuvres. This is a ticketed event and those attending will have the first opportunity to purchase art before the show opens to the public on Friday and Saturday. Over the past eight years the show has featured more than 40 artists annually with attendance in excess of 600 over the three days. We are pleased to announce that *Cigna HealthSpring* is returning as our Presenting Sponsor for our 2015 event.

The Martin Center is a wonderful place nestled in your community. It is designed specifically for adults 50 and older who want to remain actively engaged. It's a place where seniors who live alone can find fellowship and friendship. It provides a breadth and depth of opportunities that can't be found in any other location. With the support of our corporate partners we are able to continue the services to these individuals at free or reduced rates. The funds raised from these two events will be used for further expansion of our outstanding fine arts program, health and wellness programs, volunteerism and other opportunities for lifelong learning.

We greatly appreciate your consideration and your support of our Center's programs and services. Please feel free to contact us with any questions.

With our deepest thanks,

Joyce S. Keistler  
Martin Center Director  
615-376-0102

Sherry L. Coss  
Partnership and Program Director  
615-376-0102

FiftyForward Martin Center  
960 Heritage Way, Brentwood, TN 37027  
[www.themartincentertn.org](http://www.themartincentertn.org)

**\*Music and Memories on June 23 at Franklin Theatre with Amy Grant  
and Martin Masters November 7, 8 and 9  
Corporate Sponsorship Levels**

**Presenting Sponsor \$5,000**

Receive eight (8) tickets to event  
Name and logo prominently displayed on all printed material with  
logo on event invitations and posters  
High visibility for logo and link on Martin Center website and event tab  
([www.themartincentertn.org](http://www.themartincentertn.org) and [fiftyforward.org](http://fiftyforward.org))  
Recognition on print media and radio spots  
Presenting Sponsor will be given a prime location of high visibility  
during event to showcase their support  
Recognition in the *Forward Focus* with circulation  
of 34,000 in Davidson and Williamson Counties  
Recognition in the Martin Center newsletter reaching 1,000+  
community leaders and seniors

**Premier Sponsor - \$ 3,000**

Receive six (6) tickets to event  
Logo and choice location in show program  
Logo and link on Martin Center website and event tab  
([www.themartincentertn.org](http://www.themartincentertn.org) and [fiftyforward.org](http://fiftyforward.org))  
Sponsor will be given secondary location at the event to showcase their support  
Recognition in the *Forward Focus* with circulation  
of 34,000 in Davidson and Williamson County  
Recognition in the Martin Center newsletter reaching 1,000+  
community leaders and seniors

**Patron - \$1,000**

Receive Four (4) tickets to event  
Logo recognition in show program  
Logo and link listed on Martin Center website  
([www.themartincentertn.org](http://www.themartincentertn.org) and [fiftyforward.org](http://fiftyforward.org))  
Recognition in the *Forward Focus* with circulation  
of 34,000 in Davidson and Williamson County  
Recognition in the Martin Center newsletter reaching 1,000+  
community leaders and seniors  
Thank you recognition displayed throughout the Center

**Martin Friends - \$500**

Receive two (2) tickets to event  
Company name listed in show program and website  
([www.themartincentertn.org](http://www.themartincentertn.org) and [fiftyforward.org](http://fiftyforward.org))  
Recognition in the *Forward Focus*  
Recognition in the Martin Center newsletter reaching 1,000+ local seniors.  
Thank you recognition displayed throughout the Center during the following month  
Logo and corporate information to be submitted by sponsor to Sherry Coss at  
[scoss@fiftyforward.org](mailto:scoss@fiftyforward.org)

**\*Music and Memories will feature all logos prominently displayed in power  
point presentation at the Franklin Theatre the night of the event**

**Music and Memories Tuesday, June 23 with Amy Grant**  
**Martin Masters November 5, 6 and 7**  
**Corporate Sponsors**

\_\_\_\_\_ Yes, I want to partner with FiftyForward Martin Center  
I would like to participate at the indicated level(s):

\_\_\_\_\_ Music and Memories Presenting Sponsor - \$5,000

\_\_\_\_\_ Music and Memories Premier Sponsor - \$ 3,000

\_\_\_\_\_ Music and Memories Patron Sponsor - \$1,000

\_\_\_\_\_ Music and Memories Friends of Martin - \$500

\_\_\_\_\_ Music and Memories Other

\_\_\_\_\_ Martin Masters Presenting Sponsor - \$5,000 **(sold)**

\_\_\_\_\_ Martin Masters Premier Sponsor - \$ 3,000

\_\_\_\_\_ Martin Masters Patron Sponsor - \$1,000

\_\_\_\_\_ Martin Masters Friends of Martin - \$500

\_\_\_\_\_ Martin Masters Other

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Your check should be made to FiftyFoward Martin Center and mailed to 960 Heritage Way, Brentwood, TN 37027. All proceeds benefit the Martin Center and are tax deductible. Contact Sherry Coss or Joyce Keistler at 615-376-0102 for more information or visit our website at [www.themartincentertn.org](http://www.themartincentertn.org). Credit and debit cards accepted.

There are PDF forms available on our website at [www.themartincentertn.org](http://www.themartincentertn.org)